REBOUND

EDUCATION, ADVOCACY & REHABILITATION

moving youth away from systems involvement toward their full potential

SPONSORSHIP PACKET

REBOUND
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Dear Valued Partner,

We hope that you will join us as a sponsor for Rebound, Inc.'s annual gala on Saturday April 30, 2023. Proceeds from the gala will provide general operating support to further Rebound's mission and expand our ability to bring transformative experiences to systems involved youth in the Twin Cities.

For nearly 10 years Rebound, Inc. has worked to reduce the overrepresentation of Black youth in the Twin Cities' juvenile justice and child welfare systems; and to provide transformative opportunities targeted to move these young people away from systems involvement and toward their full potential. This year's gala highlights on such opportunity, the "Sankofa Journey" during which Rebound will take seven youth and young adults to Ghana West Africa.

We expect more than 200 adults to attend this year's gala. As sponsor, you gain unique marketing exposure to diverse members of the Twin Cities community committed to investing in the potential of black youth, and to equipping the to thrive in an increasingly complex world. They value organizations that sponsor innovative organizations and invest in transformative change. Your status as a sponsor will cement you in their mind as community partner dedicated to the futures of Black youth.

The enclosed materials provide details about sponsorship opportunities. We also welcome donations for the event auction. We look forward to working with our sponsors to help promote their involvement in the gala and build relationships that we hope can persist well into the future. Please contact me directly with any questions. Thank you for your time, consideration and support.

Sincerely,

Carmeann Foster, JD, LICSW
Co-Founder & Executive Director
Rebound, Inc.
cfoster@reboundmpls.org
612-558-6259

ABOUT REBOUND

REBOUND, INC. is a grass roots, community-based, non-profit located in North Minneapolis, Minnesota. It was created to regain possession of the life trajectory of Black youth. Rebound, Inc. seeks to partner with community in addressing the over-representation of Black youth in the juvenile justice system by leading the way in the innovation and provision of holistic, community centered, education, advocacy, and rehabilitation solutions.

MISSION

Rebound is dedicated to leading the way in the innovation and provision of holistic, community centered, education, advocacy, and rehabilitation solutions to the overrepresentation of Black youth in the juvenile justice system.

EVENT DETAILS

Name: Journey to Wakanda Charity Gala

Date: Saturday April 30, 2023

Time: 11:00am-2:00pm
* VIP Youth Art Gallery; 9:30-11:00am

Location: Minneapolis Event Center - Grand 1858
212-2nd St SE Minneapolis, MN 55414

Event Description: An immersive semiformal brunch set in the fictional West African nation of Wakanda. Guest are invited to dress in cultural attire while they enjoy delicious themed food and cocktails, as well as live entertainment, dancing to afro beats, a youth technology corner and “market place”, as well as silent and live auctions, and a youth art gallery.

SPONSORSHIP LEVELS

JUSTICE CHAMPION: $20,000 (ONE AVAILABLE)

- Naming rights for the event and inclusion of logo on all event material
- Banner at event* information to Rebound by 4/21/23 for printing (or Sponsor brings their own)
- Opportunity for sponsor to speak at the event
- Logo featured on the website for one year
- 20 VIP tickets to the event and youth art gallery preview

JUSTICE LEADER: $10,000

- Ability to pitch ideas for involvement in the gala
- Naming rights for one of this year's Community Excellence Awards, presented at the event
- Naming rights for a signature drink
- Logo inside the back cover of the program, and display advertising at the event
- Logo featured on the website for one year and on invitations and event material
- 10 VIP tickets to the event and youth art gallery preview

JUSTICE ADVOCATE: $5,000

- Full-page ad in the program and display advertising at the event
- Featured in advertising for the event
- Logo featured on the website for one year and on invitations and event materials
- 6 VIP tickets to the event and youth art gallery preview
- 4 General admission tickets to the event

JUSTICE ALLY: $2,500

- ½ page ad in the program and display advertising at the event
- Featured in advertising for the event
- Name listed on event invitations and logo featured on the website for six months
- 2 VIP tickets to the event and youth art gallery preview
- 4 General admission tickets to the event

JUSTICE SUPPORTER: $1,000

- ¼ page ad in the program and display advertising at the event
- Featured in advertising for the event
- Name listed on event invitations and logo featured on the website for six months
- 2 VIP tickets to the event and youth art gallery preview

Make checks payable to: Rebound, Inc.
Mailing Address: 710 West Broadway Ave. N
Minneapolis, MN 55411
Email: cfoster@reboundmpls.org Phone: 612-558-6259

*Please send a high-resolution .jpeg or .eps file of your company logo to Carmeann Foster

WHY BECOME A SPONSOR

MAKE A POSITIVE IMPACT ON RACIAL INEQUITY IN THE TWIN CITIES

- Nearly ONE THOUSAND young people are on probation in the Twin Cities.
- Black youth represented two-thirds (67%) of all juvenile justice cases between 2018 and 2021.
- Black youth are four times more likely than white youth to be confined.
- A state-by-state breakdown shows that Minnesota has the second highest out of home placement rate of all 50 states & the District of Columbia and is ranked among the top 10 for the worst racial disparities for Black youth incarceration rates.

PROMOTE YOUR BUSINESS

- Brand Visibility: Increase awareness and familiarity of your brand among Twin Cities community members of color.
- Consumer Perception: Create association of your brand with innovation and transformative change
- Credibility through association: Align with an organization with a demonstrated reputation of trustworthiness and community service.
- Tap into the appreciation for local and mission-driven businesses: More than ever, millennials are spending their money with businesses that they associate with social impact. Demonstrate your business' commitment to social impact.

BENEFIT FROM REBOUND'S TRACK RECORD OF SUCCESS

- Rebound, Inc. has established and maintained relationships with both Hennepin & Ramsey counties.
- Rebound, Inc. has attracted grant resources from major foundations from throughout the Twin Cities.
- Rebound, Inc. has secured grants from both the Minnesota Department of Human Services and the Department of Public Safety

OUR SUPPORTERS

EVERY DOLLAR MAKES A DIFFERENCE

The work of Rebound, Inc. is made possible in large part thanks to the generous support of local foundations, businesses, community members, and state and county partners.

Minneapolis Foundation

Richard M. Schulze Family Foundation

Saint Paul & Minnesota Foundations

the Y Minnesota YMCA Youth in Government

YMCA Bold & Gold Outdoor Leadership

Pohlad family foundation

Otto Bremer Trust

Graves Foundation

Thrivent Financial — Thrivent Choice® Enrolled Organization — Learn More

Department of Human Services

Minnesota Department of Public Safety — Office of Justice Programs

Diamond Lake Clinic

youthprise

KMOJ 89.9 fm Radio

Ramsey County

Hennepin County Minnesota

Project SUCCESS

Department of Education

SPONSORSHIP COMMITMENT FORM

Donor Name (as it will appear in materials)	
Primary Contact	
Address	
City/State/Zip code	
Email	
Website (if applicable)	

SPONSORSHIP LEVEL

☐ (Justice Champion) Title Sponsor: $20,000

☐ (Justice Leader) Build Your Own Sponsorship: $10,000

☐ (Justice Advocate) Presenting Sponsor(s): $5,000

☐ (Justice Ally) Excellence Award Sponsors: $2,500

☐ (Justice Supporter) Silver Sponsor: $1,000

PAYMENT TYPE

☐ Check enclosed, made payable to Rebound, Inc.

☐ Credit Card: Please pay online at https://www.reboundmpls.org/donate.html

☐ Invoice by email: Payment will be made by (date) _____ via check made payable to Rebound, Inc.

AUTHORIZATION & SIGNATURE

_____ _____ _____

Authorized Signature | Print Name | Date

THANK YOU FOR YOUR SUPPORT

Please print & return form,
Or complete online at:
https://form.jotform.com/223455251088153

AUCTION ITEM DONATION FORM

Donor Name (as it will appear in materials)	
Primary Contact	
Address	
City/State/Zip code	
Email	
Website (if applicable)	

Please provide a specific, complete description for the auction catalog (e.g. dimensions, age, color, number of rooms, ticket seat locations, etc.). One donation item per form. Attach photos, brochures, menus, certificates, or other relevant materials. **The event is April 30, 2023. Please ensure expiration dates allow adequate time for use. Unless indicated otherwise, any offers will be valid for 1 year, until April 30, 2024.**

Name of Item or Service:	Fair Market Value:
Description (complete description for the auction catalog; attach additional page(s) as needed):	
Special Conditions/Restrictions (e.g. limitations, time availability, expiration dates, includes drinks/gratuity/tax, minimum bid, special handling, etc.):	
☐ Check here if pick up required Date/time ready for pick up: _____	For special delivery arrangements, including oversized items, please contact cfoster@reboundmpls.org

AUTHORIZATION & SIGNATURE

_____	_____	_____
Authorized Signature	Print Name	Date

THANK YOU FOR YOUR SUPPORT

Please print & return form,
Or complete online at
https://form.jotform.com/223455179800154

REBOUND

EDUCATION, ADVOCACY & REHABILITATION

CONTACT US

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reboundmpls.org/donate