

REBOUND

EDUCATION, ADVOCACY & REHABILITATION

moving youth away from systems involvement toward their full potential



SATURDAY, APRIL 27, 2024

10 YEARS

SANKOFA -
A CELEBRATION
OF BLACKNESS
ACROSS THE
DIASPORA

PHENOW PAVILION, MAPLE GROVE

11 A.M. - 1:30 P.M.

REBOUND ANNUAL CHARITY GALA

Sponsorship Packet

REBOUND

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Dear Esteemed Partner,

We extend an enthusiastic invitation for your esteemed organization to participate as a sponsor in Rebound, Inc.'s much-anticipated 2024 gala, "Sankofa - A Celebration of Blackness Across the Diaspora," taking place on Saturday, April 27th, 2024. This event is poised to make a significant impact by generating crucial support for Rebound's mission, enabling us to amplify our efforts in providing transformative experiences for youth within the Twin Cities.

For a decade, Rebound, Inc. has been dedicated to diminishing the overrepresentation of Black youth in the juvenile justice and child welfare systems of the Twin Cities. Our focus remains steadfast in offering transformative opportunities to guide these young individuals away from systemic involvement and towards the realization of their full potential. This year's gala spotlights our remarkable initiatives—most recently the "Sankofa Journey"—where Rebound accompanied seven youth and young adults on an inspiring expedition to Ghana, West Africa.

Anticipating an attendance of 100-150 attendees, this gala provides a unique platform for sponsors to receive substantial exposure within the diverse Twin Cities community. Your support aligns you with individuals who are deeply committed to investing in the potential of Black youth, empowering them to thrive in an ever-evolving world.

Community members highly value sponsors who support innovative organizations striving for transformative change. Your sponsorship will not only fortify your standing as a dedicated community partner but also emphasize your commitment to shaping the future of Black youth.

Enclosed, you will find detailed information about various sponsorship opportunities, and we welcome any contributions to our event auction. We eagerly look forward to collaborating with our sponsors to spotlight their involvement in the gala and cultivate enduring relationships that extend well into the future. Please feel free to reach out directly with any inquiries.

Thank you for your invaluable time, thoughtful consideration, and unwavering support in joining us on this impactful journey.

Sincerely,



Carmeann Foster, JD, LICSW
Co-Founder & Executive Director
Rebound, Inc.
cfoster@reboundmpls.org
612-558-6259

About Rebound

Rebound, Inc. is a grassroots, community-based, non-profit located in North Minneapolis, Minnesota. It was created to regain possession of the life trajectory of Black youth. Rebound seeks to partner with the community in addressing the over-representation of Black youth in the juvenile justice system by leading the way in the innovation and provision of holistic, community-centered, education, advocacy, and rehabilitation solutions.

Mission

Rebound is dedicated to leading the way in the innovation and provision of holistic, community-centered, education, advocacy, and rehabilitation solutions to the overrepresentation of Black youth in the juvenile justice system.



Event Details

Name: Rebound Annual Charity Gala 2024:
Sankofa - a Celebration of Blackness Across the Diaspora.

Date: Saturday, April 27, 2024

Time: 11:00 am - 1:30 pm

Location: Phenow Pavillion, 12000 Central Park Way, Maple Grove, MN 55369

Event Description: Sankofa - a Celebration of Blackness Across the Diaspora.

A family-friendly event uniting the rich tapestry of diverse cultures in a celebration of unity and giving. In the spirit of Sankofa, we are looking back on our achievements over the last ten years, to look forward to what the future holds for our next ten.

What to Expect:

- **Local Flavors:** Diverse dishes from local vendors, reflecting the vibrant cultures we support.
- **Performances Transcending Borders:** Enjoy performances showcasing the diaspora's beauty and diversity.
- **Connecting Culture with Charity:** Attend to support Rebound's mission, fostering a connection between culture and charity.
- **Decade of Impact Kickoff:** Commemorate Rebound's tenth anniversary, celebrating resilience and community support through the prevention and rehabilitation of Black youth in the juvenile justice system.
- **Profits for Progress:** All event profits contribute to expanding Rebound's programs, making a lasting difference in our community.

Sponsorship Levels

Justice Champion: \$20,000 (one available)

- Presentation rights for the event and inclusion of logo on all event material
 - i.e.: "Your company presents: Rebound Annual Charity Gala 2024: Sankofa - a Celebration of Blackness Across the Diaspora"
- Banner at event*
 - *information to Rebound by 4/19/24 for printing (or Sponsor brings their own)
- Opportunity for sponsor to speak at the event
- Logo featured on the website for one year
- 20 VIP tickets

Justice Leader: \$10,000

- Ability to pitch ideas for involvement in the gala
- Naming rights for one of this year's Community Excellence Awards, presented at the event
- Naming rights for a signature drink
- Logo inside the back cover of the program, and display advertising at the event
- Logo featured on the website for one year and on invitations and event material
- 10 VIP tickets to the event

Justice Advocate: \$5,000

- Full-page ad in the program and display advertising at the event
- Featured in advertising for the event
- Logo featured on the website for 9 months and on invitations and event materials
- 4 VIP tickets
- 4 General admission tickets to the event

Justice Ally: \$2,500

- ½ page ad in the program and display advertising at the event
- Featured in advertising for the event
- Name listed on event invitations and logo featured on the website for six months
- 2 VIP tickets
- 4 General admission tickets to the event

Justice Supporter: \$1,000

- ¼ page ad in the program and display advertising at the event
- Featured in advertising for the event
- Name listed on event invitations and logo featured on the website for six months
- 2 VIP tickets

Make Checks Payable to: Rebound, Inc.

Mailing Address: 710 West Broadway Ave. N

Minneapolis, MN 55411

Email: cfoster@reboundmpls.org Phone: 612-558-6259

*Please send a high-resolution .jpeg or .eps file of your company logo to Carmeann Foster

Why Become a Sponsor

Make a Positive Impact on Racial Inequity in the Twin Cities

- Nearly ONE THOUSAND young people are on probation in the Twin Cities.
- Black youth represented two-thirds (67%) of all juvenile justice cases between 2018 and 2021.
- Black youth are four times more likely than white youth to be confined.
- A state-by-state breakdown shows that Minnesota has the second highest out of home placement rate of all 50 states & the District of Columbia and is ranked among the top 10 for the worst racial disparities for Black youth incarceration rates.

Benefit from Rebound's Track Record of Success

- Rebound, Inc. has established and maintained relationships with both Hennepin and Ramsey counties.
- Rebound, Inc. has attracted grant resources from major foundations from throughout the Twin Cities.
- Rebound, Inc. has secured grants from both the Minnesota Department of Human Services and the Department of Public Safety

Promote Your Business

- **Brand Visibility:** Increase awareness and familiarity of your brand among Twin Cities community members of color.
- **Consumer Perception:** Create association of your brand with innovation and transformative change
- **Credibility through association:** Align with an organization with a demonstrated reputation of trustworthiness and community service.
- **Tap into the appreciation for local and mission-driven businesses:** More than ever, millennials are spending their money with businesses that they associate with social impact. Demonstrate your business' commitment to social impact.



Our Supporters

Every Dollar Makes a Difference

The work of Rebound, Inc. is made possible in large part thanks to the generous support of local foundations, businesses, community members, and state and county partners.



MINNEAPOLIS
FOUNDATION



Caring Heart Home HealthCare
"Always Caring, Always Here"



ANDERSON
FOUNDATION



Diamond Lake Clinic



Boeckermann
Grafstrom
Mayer



ROYAL
CREDIT
UNION.

Sponsorship Commitment Form

REBOUND Share Menu

Select Auction Items ✓ Your Details ○ Finish ○ 19:41
Until your session expires

Your Details

Individual Business/Organization

First Name* Last Name*

Email*

Address Line 1 Address Line 2

City State/Province Postal Code Country United States

Make this activity anonymous

Go Back Continue

Please visit our portal to sponsor, donate, and learn more:

How would you like to support?

AUCTION ITEMS DONATION

Auction Items Donation

SPONSORSHIPS

Sponsor Us

https://www.flipcause.com/secure/cause_pdetails/MTcOODQ2

10 YEARS

The logo features a large white '10' on a dark teal background. The '0' is stylized as a hand holding a basketball. Inside the basketball, the years '2014-2024' are written in a circular path.

Contact Us:

Carmeann Foster, Executive Director

Phone: 612-558-6259

Email: cfoster@reboundmpls.org

Christina Botts, Director of Operations

Phone: 612-205-6640

Email: cbotts@reboundmpls.org

reboundmpls.org/donate